

NEW ALCHEMY

DISTILLING

WHITE DEVIL WHISKEY

- * SPIRIT DISTILLED FROM RYE AND TOASTED RICE MALT
- * CAREFULLY DISTILLED WITH TIGHT CUTS
- * 80 PROOF
- * AGED FOR ONE HOUR
- * WHISKEY EQUIVALENT OF SILVER/BLANCO TEQUILA
- * NOTES OF RYE SPICE, PEAR, CEREAL GRAINS
- * MALT AND CARAMEL ON THE FINISH
- * USE IN A BOULEVARDIER, MARGARITA, OR OVER ICE WITH BITTERS



WHITE DEVIL WHISKEY IS CAREFULLY DISTILLED FROM RYE, BUT UNLIKE MOST WHISKIES, THIS DISTILLATE ONLY BRIEFLY TOUCHES A BARREL. UNBURDENED BY THE DOMINATING FLAVOR OF OAK, THIS ELEGANT WHITE WHISKEY ALLOWS THE CHARACTERS OF GRAIN AND YEAST TO SHINE THROUGH WITH THE BRIGHT, SPICY NOTES OF RYE AND A GENTLE PEAR ESSENCE. WHITE DEVIL IS LOVELY IN A BOULEVARDIER, OR ENJOYED SIMPLY NEAT WITH A TWIST, BUT ALSO SERVES WELL AS A TEQUILA BLANCO SUBSTITUTE IN LIGHTER COCKTAILS.